



## **\$1.5 Million Raised in Four Years of The Honickman Companies Golf Invitational**

*Funds raised benefit Volunteers of America-Greater New York and UNCF.*

October 3, 2023 – NEW YORK, NY — **The Honickman Companies, Volunteers of America-Greater New York (VOA-GNY), and the United Negro College Fund (UNCF)** today announced \$500,000 was raised at The Honickman Companies Golf Invitational event held on Tuesday, September 26, 2023.

Championed by The Honickman Companies' leadership, the event has raised over \$1.5 million since it was first held in 2020. Approximately \$500,000 was raised last year as well. All proceeds benefit VOA-GNY and UNCF.

"We were not able to play golf this year due to rain, but our team, business partners and donors came together for a fantastic banquet, presentations, and a celebration to show their support for what we have accomplished together," said Reginald Goins, President and COO of The Honickman Companies.

"Our signature invitational event takes place on one day of the year; however, we have a year-round commitment to serving our communities by supporting wonderful organizations like VOA-GNY and UNCF. We look forward to continuing to support these organizations and the communities where we operate," Goins said.

Goins and his wife Angela continued their tradition of personally matching all contributions made at the event. Goins is VOA-GNY board vice chair and sits on the UNCF New York Leadership Council.

This year, The Honickman Companies committed to "adopting" VOA-GNY's early learning center in the Bronx for preschool students with developmental delays and disabilities. This means that the contributions raised this year will fully fund this program's annual budget deficit.

"We feel so lucky to have this community behind us, supporting the Bronx Early Learning Center and our young learners," said Ercia Antoine, Assistant Vice President of Corporate Engagement & Special Events, VOA-GNY. "We thank The Honickman Companies for their unwavering partnership and for another successful day of fun and networking."

The Honickman Companies will aid UNCF in its mission to support students' education and development through scholarships and other programs, while also advocating for the importance of minority education and college readiness.

"We're grateful to have The Honickman Companies select UNCF as one of the beneficiaries for this year's event," said Diego Aviles, Vice President, Northeast Division at UNCF. "As the new school year begins, these important funds will help ensure that more students of color are able to achieve degree completion."

Event attendees include New York Mets third-base coach Joey Cora, former New York Knicks player Charles Smith, and Television Personality and VOA-GNY Board Member Paige Davis, along with executives from The Honickman Companies, VOA-GNY and UNCF.

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### **ABOUT THE HONICKMAN COMPANIES**

The Honickman Companies are privately held manufacturers, sellers and distributors of some of the world's leading consumer brands across six states (NY, NJ, PA, DE, MD, VA) and Washington, D.C. The Honickman Companies together are one of the nation's largest independently owned nonalcoholic bottlers proudly selling products from PepsiCo, Keurig Dr. Pepper, Danone, Essentia, Talking Rain, Polar Beverages and many other fine companies. For more information about the Honickman Companies, visit [www.hongrp.com](http://www.hongrp.com).

### **ABOUT VOLUNTEERS OF AMERICA-GREATER NEW YORK**

VOA-GNY is an anti-poverty organization working to end homelessness in the Greater New York area by 2050 by providing housing, health and wealth-building services to our neighbors experiencing, or at imminent risk of, homelessness. Founded in New York City in 1896, we are the local affiliate of the national organization, Volunteers of America, Inc., and one of the largest providers of human services in the region with 60+ programs across New York City, Westchester County and Northern New Jersey.

### **ABOUT UNITED NEGRO COLLEGE FUND**

UNCF (United Negro College Fund) is the nation's largest and most effective minority education organization. To serve youth, the community and the nation, UNCF supports students' education and development through scholarships and other programs, supports and strengthens its 37 member colleges and universities, and advocates for the importance of minority education and college readiness. While totaling only 3% of all colleges and universities, UNCF institutions and other historically Black colleges and universities are highly effective, awarding 15% of bachelor's degrees, 5% of master's degrees, 10% of doctoral degrees and 19% of all STEM degrees earned by Black students in higher education. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment, and curriculum and faculty development programs. Today, UNCF supports more than 60,000 students at over 1,100 colleges and universities across the country. Its logo features the UNCF torch of leadership in education and its widely recognized trademark, "A mind is a terrible thing to waste."<sup>®</sup>

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