



Over \$2 Million Raised in Five Years of The Honickman Companies Golf Invitational

Funds raised benefit Volunteers of America-Greater New York and United Negro College Fund.

September 16, 2024 – NEW YORK, NY — **The Honickman Companies, Volunteers of America-Greater New York (VOA-GNY)**, and the **United Negro College Fund (UNCF)** today announced \$550,000 was raised at The Honickman Companies 5th Annual Golf Invitational event held on Monday, September 9, 2024.

Championed by The Honickman Companies' leadership, the event has raised over \$2 million since it was first held in 2020. All proceeds benefit VOA-GNY and UNCF.

"We couldn't have asked for a better day supporting our community partners at Volunteers of America – Greater New York and United Negro College Fund," said Reginald Goins, President and COO of The Honickman Companies. "Our team, business partners and donors came together for a day of golf, food, and celebration to show their support for what we have accomplished together."

"At The Honickman Companies, we believe that service is our license to do business. We operate all over this region, from New York to Virginia and everywhere in between. Supporting changemaking organizations like VOA-GNY, UNCF, and others is a top priority for us and we would not be where we are today without our unwavering commitment to community service," Goins said.

The Angela and Reginald Goins Charity Fund continued their tradition of personally matching all contributions made at the event. Goins serves as Chairman of the Board for VOA-GNY and sits on the UNCF New York Leadership Council.

The Honickman Companies is a proud sponsor of VOA-GNY and annually supports their Operation Backpack initiative, which provides backpacks and school supplies for children experiencing homelessness, as well as their signature fundraising gala in New York City, which benefits VOA-GNY's 70+ housing, health and wealth-building programs across the region.

"We are immensely grateful for the leadership team of The Honickman Companies, including our board chair, Reginald Goins," says Jeff Ginsburg, President & CEO of VOA-GNY. "Their dedication to serving the neighborhoods where they live and work is not only exemplary, it is key to building stronger communities."

The Honickman Companies will aid UNCF in its mission to support students' education and development through scholarships and other programs, while also advocating for the importance of minority education and college readiness.

"UNCF is delighted to be one of the beneficiaries of The Honickman Companies Golf Invitational and grateful for all the generous supporters of the event," said Diego Aviles, Vice President of UNCF. "Our incredible partnership with The Honickman Companies is helping to unlock the potential of countless students and empower them to achieve their dreams."

Event attendees included current LPGA professional Mariah Stackhouse, former Philadelphia Phillies & New York Yankees player Mariano Duncan, current New York Mets shortstop Ronny Mauricio, and Former



NBA player & St. John's All-American Walter Berry, along with Volunteers of America National President and CEO Mike King and executives from The Honickman Companies, UNCF, and VOA-GNY.

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ABOUT THE HONICKMAN COMPANIES

The Honickman Companies are privately held manufacturers, sellers and distributors of some of the world's leading consumer brands across six states (NY, NJ, PA, DE, MD, VA) and Washington, D.C. The Honickman Companies together are one of the nation's largest independently owned nonalcoholic bottlers proudly selling products from PepsiCo, Keurig Dr. Pepper, Danone, Essentia, Talking Rain, Polar Beverages and many other fine companies. For more information about the Honickman Companies, visit www.hongrp.com.

ABOUT VOLUNTEERS OF AMERICA-GREATER NEW YORK

VOA-GNY is an anti-poverty organization working to end homelessness in the Greater New York area by 2050 by providing housing, health and wealth-building services to our neighbors experiencing, or at imminent risk of, homelessness. Founded in New York City in 1896, we are the local affiliate of the national organization, Volunteers of America, Inc., and one of the largest providers of human services in the region with 60+ programs across New York City, Westchester County and Northern New Jersey.

ABOUT UNITED NEGRO COLLEGE FUND

UNCF (United Negro College Fund) is the nation's largest and most effective minority education organization. To serve youth, the community and the nation, UNCF supports students' education and development through scholarships and other programs, supports and strengthens its 37 member colleges and universities, and advocates for the importance of minority education and college readiness. While totaling only 3% of all colleges and universities, UNCF institutions and other historically Black colleges and universities are highly effective, awarding 15% of bachelor's degrees, 5% of master's degrees, 10% of doctoral degrees and 19% of all STEM degrees earned by Black students in higher education. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment, and curriculum and faculty development programs. Today, UNCF supports more than 60,000 students at over 1,100 colleges and universities across the country. Its logo features the UNCF torch of leadership in education and its widely recognized trademark, "A mind is a terrible thing to waste."[®]

Media Contacts

The Honickman Companies

Stephanie Brooks
sbrooks@ceislermedia.com
215-407-8582

Volunteers of America-Greater New York

Rochelle Heinrichs
rheinrichs@voa-gny.org
646-531-0975

UNCF

Warren Williams
Warren.williams@uncf.org
212-820-0141